

# GE APPLIANCES IS SEEKING

*A Usability/Human Factors Research Intern who is meticulous, organized, communicates clearly, & has a strong desire to learn & grow*



## About Us

GE Appliance's Industrial Design Organization (IDO) is a collaboration of industrial and interaction designers, usability/human factors specialists, consumer insights researchers, R&D engineers, and model makers.

Interns are given the freedom and responsibility to contribute to the Usability/Human Factors team and experience every phase of the research cycle, including planning usability studies, moderating test sessions, and reporting findings to stakeholders in order to influence the future of GE's home appliance product lines.

A good part of our energetic creativity comes from being located in Louisville, KY. Known racing and bourbon, Louisville is home to a vibrant music scene, unique shops, and top-rated restaurants. From local makerspaces like our own GE Appliances FirstBuild, to monthly Creative Mornings and Gallery Hops, we're sure you don't know Louisville like you think you do.

## About the Position

A 12-month paid internship (\$14-21/hour) beginning in Spring 2019 (flexible start date). Work will be conducted at GE Appliances headquarters in Louisville, KY. This is an excellent opportunity to gain work experience in a usability lab, learn from seasoned professionals, and advance your research skills.

## About You

Academic status

- Enrolled as a full-time student (Undergraduate or Graduate) in an accredited college/university for the entire duration of the 12-month internship
- 3.2 GPA or higher

## Required skills/knowledge

- Strong verbal communication, email etiquette, and organization skills
- Experience running social science research studies
- Software competencies: MS PowerPoint, SPSS, and/or MS Excel

## Highly desirable skills/knowledge

- Coursework in human factors or related discipline
- Experimental design/research methods
- Completing a literature review (locate and synthesize relevant resources)
- Knowledge of anthropometric databases, design principles, mental models, and usability heuristics
- Software competencies: Final Cut Pro/iMovie, Camtasia, OVO Studios

You must be legally authorized to work in the United States. Any offer of employment is conditioned upon the successful completion of a background investigation and drug screen.

## How to Apply

Email a PDF of your resume, CV, or portfolio (6MB max) to [IDOintern.recruitment@geappliances.com](mailto:IDOintern.recruitment@geappliances.com) with the subject "Usability Internship"

For more info, visit [geappliances.com/design-interns](http://geappliances.com/design-interns)



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a Haier company