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**2025 PRODUCT REGISTRATION SWEEPSTAKES**

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.  
A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**OPEN TO LEGAL RESIDENTS OF, AND RESIDING WITHIN, THE FIFTY (50) UNITED STATES INCLUDING THE DISTRICT OF COLUMBIA, WHO ARE, AT THE TIME OF ENTRY, AT LEAST 18 YEARS OF AGE. RESIDENTS OF PUERTO RICO ARE NOT ELIGIBLE TO ENTER OR WIN.**

**1. ELIGIBILITY**

The "2025 Product Registration Sweepstakes" (the "Promotion") is offered and open only to legal residents of, and residing within, the 50 United States and the District of Columbia who, at the time of entry, are at least eighteen (18) years of age. Residents of Puerto Rico are not eligible to enter or win. Officers, directors, and employees of Haier US Appliance Solutions, Inc. DBA GE Appliances ("Sponsor"), Mercury Promotions & Fulfillment ("Mercury"), their subsidiaries, affiliates, sales representatives, distributors, advertising/promotion/web design agencies including Mercury and/or their affiliates, assigns or representatives (hereinafter referred to collectively as "Sponsor & Others"), and members of their household and of their immediate families, i.e., parents, children, stepchildren, spouse, siblings, "steps" of each and persons residing in the same household of such immediate family members whether related or not and all other persons or entities associated with the development, administration, promotion, execution of, or supply to this Promotion are ineligible to enter or win.

**2. BRIEF OVERVIEW OF THE PROMOTION**

The Promotion consists of two (2) separate periodic sweepstakes (each a "Periodic Sweepstakes"). The Promotion starts 1/1/2025 at 12:00 A.M., Eastern Time ("ET") and ends 6/30/2025 at 11:59:59 P.M., ET ("Promotion Period"). The important dates for each Periodic Sweepstakes are listed in Rule 4 below. Non-winning entries from one (1) Periodic Sweepstakes will not carry forward into subsequent Periodic Sweepstakes. Entrants can earn an entry into a Periodic Sweepstakes by following the directions in Rule 3 below.

**3. TO ENTER THE PROMOTION**

There are three (3) ways to enter:

**(A) BY MAILING A PRODUCT REGISTRATION CARD OF A RECENTLY PURCHASED GE APPLIANCE**

During the Promotion Period, complete the GE Appliances Product Registration Card for the GE Appliance product that you purchased and mail to the address indicated on the Product Registration Card with postage affixed. Limit: You may only submit one (1) registration per each GE Appliance product purchased, regardless of email address used or date of registration.

**(B) BY SUBMITTING A PRODUCT REGISTRATION OF A RECENTLY PURCHASED GE APPLIANCE ONLINE**

Visit the GE Appliances Website at [www.geappliances.com/register](http://www.geappliances.com/register) in order to register your appliance and be automatically entered. Limit: You may only submit one (1) registration per each GE Appliance product purchased, regardless of email address used or date of registration.

### **(C) MAIL-IN ENTRY**

You may receive an entry into the Promotion by mailing a First-Class Mail postcard that complies with United States Postal Service regulations and measuring no more than 4 ¼ inches high by 6 inches long. Envelopes are not valid entries and will not be accepted. The postcard must contain the following information: complete name, complete street address (no PO Boxes), valid email address, telephone number, date of birth **AND** Model Number of your favorite GE Appliance that you own or would like to own and mailing it to 2025 Product Registration Sweepstakes, 35610 Mound Road, Dept. 800, Sterling Heights, MI 48310-4725. Entries must be handwritten, legible and properly stamped. Mail-in entries not containing all of the information requested above or that do not meet the stated criteria will be disqualified. The receipt date of the mail-in entry will determine the Periodic Sweepstakes in which it will be entered. A mail-in entry must be received by the date indicated in the table in Rule 4 below in order to be eligible for the respective Periodic Sweepstakes. Illegible, incomplete, inaccurate, lost, late, misdirected, stolen, delayed, damaged, postage due, machine printed, typewritten or mechanically reproduced entries will not be accepted and will be void.

In order for you to receive an entry into the Promotion, both you and your entry must be in compliance with the Official Rules.

### **4. RANDOM DRAWINGS/ODDS OF WINNING**

As stated above, the Promotion consists of two (2) separate Periodic Sweepstakes, each starting and ending on the dates and times described in the table herein below. Other important dates are also listed. Non-winning entries from one Periodic Sweepstakes will neither be carried forward nor be included in subsequent Periodic Sweepstakes. On or about the dates listed below, Mercury, the independent judging agency administering this Promotion, will conduct a random drawing to randomly select the one (1) potential Periodic Sweepstakes winner ("Periodic Winner") of the then current Periodic Sweepstakes from among all of the eligible entries received during that respective Periodic Sweepstakes Period.

The potential Periodic Winners will be notified by e-mail and/or by a telephone call on or about the indicated dates. Mercury will confirm eligibility when it contacts the potential Periodic Winner. Entrants should regularly check their spam filters and email messages to ensure they do not contain any important Sweepstakes notifications. The odds of winning a Periodic Sweepstakes depend upon the number of eligible entries received during the respective Periodic Sweepstakes Period. Sponsor's and Mercury's decisions will be final and binding as to all matters pertaining to this Promotion.

	Start Date (as of 12:00 A.M. E.T. that day)	End Date (as of 11:59:59 P.M. E.T. that day)	Mail-In Receipt Deadline Date	Approx. Random Drawing Date	Notification Date
Period 1	1/1/2025	3/31/2025	4/9/2025	4/25/2025	4/28/2025
Period 2	4/1/2025	6/30/2025	7/10/2025	7/25/2025	7/28/2025

### **5. PRIZES (2)**

Each Periodic Winner will receive Five Hundred Dollars (\$500) in digital "Rewards" as defined in this Rule 5 (the "Prize"). ARV: \$500 each: Total ARV of all Periodic Sweepstakes Prizes: \$1,000.00. Each confirmed winner will receive a GE Appliance branded email/digital Rewards catalog (the "Prize e-mail"). The winner must then click on the "Rewards Link" in the Prize e-mail which will allow the winner to redeem the Prize. Each

winner can select his/her choice of "Rewards." The sum total of all Rewards selected by the winner may not exceed \$500.

NOTE: Limit: Only one (1) Prize per person or household address throughout the Promotion Period regardless of email address used.

#### IMPORTANT TERMS AND CONDITIONS OF THE PRIZE:

Reward Link is managed by Tango Card, Inc. Reward Links expire on the date stated on the Reward and are valid within the USA only. Reward Links are issued to Reward Recipient without charge for loyalty, award, or promotional purposes, and are not sold to consumers. Your Reward Link balance may be redeemed for national gift cards and can be accessed at any time by clicking the Reward Link URL. Reward can only be redeemed by the Reward Recipient; Reward cannot be transferred, sold or exchanged. All redemptions are final. Reward Link balances from different programs cannot be combined. No fees apply to Reward Link. Please treat it like cash. Please view our full terms of service at <https://www.rewardsgenius.com/reward-link-terms-of-service>. Use of this Reward constitutes acceptance of the Reward Link terms of service. Separate terms and conditions apply after Reward Link redemption based on merchant selected for redemption.

All costs and expenses associated with a Prize not specifically included above are solely the respective Periodic Winner's responsibility, including all federal, state, and local taxes, etc. Prizes are not redeemable for cash; nor are they transferable or substitutable except that Sponsor, in its sole discretion, may substitute a prize or a component thereof with one of equal or greater value. Sponsor has no responsibility for a Periodic Winner's inability to accept or utilize his/her respective prize. Sponsor reserves the right, in its sole discretion, to disqualify and randomly select an alternate potential winner in the event that: (a) a potential Periodic Winner is unreachable; (b) a prize notification email is returned as undeliverable or is not responded to; (c) a potential Periodic Winner fails to provide Sponsor with satisfactory proof of age, identity and residency; (d) a potential Periodic Winner declines acceptance of the Prize; or (e) if in Sponsor's determination, a potential Periodic Winner has not complied with these Official Rules. All Prizes will be awarded provided there are a sufficient number of eligible entries; however, Sponsor will make no more than three (3) attempts to award a Prize. If after three (3) such good faith attempts, Sponsor is unable to award a Prize; an alternative potential winner may be selected as set forth in these Official Rules. The Sponsor will contact up to two (2) alternative potential winners in an attempt to award a Prize. If, after such good-faith attempt, Sponsor is unable to award a Prize, such Prize may not be awarded

#### 6. LIMITATIONS OF LIABILITY/INTERNET

Sponsor & Others are not responsible for interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer transmissions or jumbled, scrambled or misdirected entries or transmissions, or for phone, electrical, network, computer hardware or software or program malfunctions, failures or difficulties or for other errors, omissions, interruptions, or deletions of any kind whether human, mechanical or electronic or for any damage to any person's computer related to participating in the Promotion. Sponsor & Others are not responsible for illegible, unintelligible, late, lost or stolen entries or mail or incorrect or inaccurate entry information, whether caused by Internet users or programming associated with or utilized in the Promotion or by any technical, typographical or human errors that may occur in the processing of any entries in, or the administration of, this Promotion. Persons found tampering with or abusing any aspect of this Promotion, as solely determined by Sponsor, will be disqualified and may be subject to prosecution. If in the judgment of Sponsor, the Promotion is compromised by viruses, bugs, non-authorized human intervention or other causes which otherwise corrupt or interfere, or may corrupt or interfere, with the administration, security, fairness or intended play of the Promotion, Sponsor reserves the right, in its sole discretion to discontinue, suspend, modify or terminate the Promotion and proceed in a manner it deems fair and reasonable which manner shall include the selection of Winners from among eligible entries received prior to such discontinuation, suspension, termination or modification. Any personally identifiable information collected during an entrant's participation in this Promotion will be collected by Sponsor and used by Sponsor and its

agents solely for purposes of the proper administration and fulfillment of the Promotion as described in these Official Rules or as stated in Sponsor's Privacy Policy at [http://www.geappliances.com/privacy/privacy\\_policy.htm](http://www.geappliances.com/privacy/privacy_policy.htm).

**CAUTION: ANY ATTEMPT TO UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. NOTE THAT SPONSOR, IN ITS SOLE AND ABSOLUTE DISCRETION, RESERVES THE RIGHT TO DISQUALIFY AN OTHERWISE ELIGIBLE ENTRANT WHO CREATES OR ATTEMPTS TO CREATE A FAKE NAME OR E-MAIL ADDRESS/ACCOUNT. ALL INFORMATION SUPPLIED BY AN ENTRANT IS SUBJECT TO VERIFICATION AT ALL TIMES.**

In the event of a dispute as to the identity of a Periodic Winner based on an email address, the winning entry will be declared made by the authorized account holder of the email address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an internet access provider, on-line service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

**SPONSOR & OTHERS MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT AS REGARDS A PRIZE OR ANY COMPONENT OF A PRIZE. IN NO EVENT SHALL SPONSOR & OTHERS BE LIABLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES. CHECK YOUR LOCAL LAWS TO LEARN IF ANY OF THE ABOVE LIMITATIONS OR EXCLUSIONS APPLY TO YOU.**

## **7. PUBLICITY RIGHTS**

By acceptance of any Prize, each Periodic Winner agrees to allow Sponsor, and/or its designees the perpetual right to use his/her name, personal information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except as and where prohibited by law

## **8. RELEASE**

By participating in this Promotion, each entrant hereby releases and agrees to indemnify and hold harmless Sponsor & Others from and against any and all costs, claims, damages, or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the Promotion or acceptance of a Prize, or arising out of use of or participation in any Promotion or Prize-related activity.

## **9. DISPUTE RESOLUTION AND CHOICE OF LAW**

Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the State of Kentucky. All disputes arising out of or connected with this Promotion will be resolved individually, and without resort to class action, exclusively by the United States District Court for the Western District of Kentucky or the appropriate Kentucky State Court located in Jefferson County, Kentucky. Should there be a conflict between the laws of the State of Kentucky and any other laws, the conflict

will be resolved in favor of the laws of the State of Kentucky. All judgments or awards shall be limited to actual incurred out-of-pocket expenses (excluding attorneys' fees) associated with participation in this promotion and shall not include any indirect, punitive, incidental and/or consequential damages.

## **10. GENERAL**

By entering this Promotion, entrants agree to abide by these Official Rules as stated herein and the decisions of Sponsor, which are final and binding in all matters pertaining to this Promotion. Entrants waive any right to claim ambiguity in these Official Rules. The Promotion is subject to all applicable federal, state and local laws. Void in all jurisdictions other than the 50 United States/District of Columbia and where prohibited by law.

## **11. WINNERS LIST**

To learn who won, send a self-addressed stamped envelope by 7/31/25 to 2025 Product Registration Sweepstakes Q1/Q2" Winners List, 35610 Mound Road, Dept. 900, Sterling Heights, MI 48310.

**SPONSOR:** Haier US Appliance Solutions, Inc. DBA GE Appliances, Appliance Park, Louisville, KY 40225 is the sole sponsor of this Promotion.

These "2025 Product Registration Sweepstakes" Official Rules may not be re-published in whole or in part without the prior written consent of Haier US Appliance Solutions, Inc. DBA GE Appliances.

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